

Software, Web Apps and AI Agents

Over 150 services: what we build, how we deploy it, what it costs and what you can pay monthly.

Software

Apps Web

IA

Cloud

Contents

01	Who we are	The company behind the code
02	How we work	Process, timelines and guarantees
03	Service map	Ten areas, 150+ solutions
04	Websites and web apps	12 types of website we build
05	Software and applications	Platforms, systems and custom apps
06	Industry software	18 systems ready for your sector
07	Mobile applications	12 types of Android and iOS app
08	AI agents and automation	14 types of intelligent agent
09	Digital marketing and growth	14 services to get found and get bought
10	Brand, content and experience	10 design and content services
11	Team and tech outsourcing	10 ways to have a team without hiring one
12	Deployment, cloud and maintenance	Where your software lives and who looks after it
13	Consulting and strategy	When the decision comes before the build
14	Monthly plans	Everything available on subscription
15	Add-ons	Services that plug into any project
16	Bundles	Ready-made routes to get started
17	FAQ	What everyone asks before signing
18	Contact	Let's start

We build intelligent systems, not just websites

SoulGeit is a software development company that combines engineering, automation and artificial intelligence to solve real business problems. We work fully remote with clients across Latin America, the United States and Europe.

We don't sell templates. Every project is written from scratch on an architecture designed around your operation, your rules and the way you actually work. The code is yours from day one.

We are a small, senior team: the person who listens to you in the meeting is the same one who designs the solution. That's why projects move in weeks, not quarters.

+40

automatable processes found in a typical mid-sized company

3-5

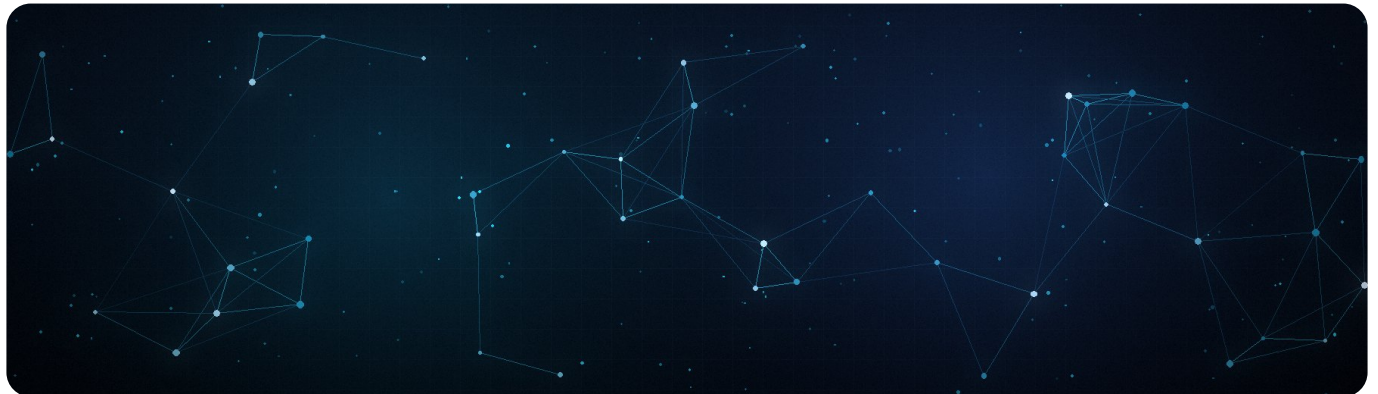
weeks to get an MVP running in production

24/7

operation with AI agents wired into your tools

100%

custom code, no templates, no hidden licences



What makes us different

Applied reverse engineering

We study the best software on the market, emulate what works and improve it for your case. Your project has no ceiling on inspiration.

AI that actually gets used

We don't hand over pretty demos. We hand over agents wired into WhatsApp, your CRM and your inventory, answering in under a second.

One team, from idea to production

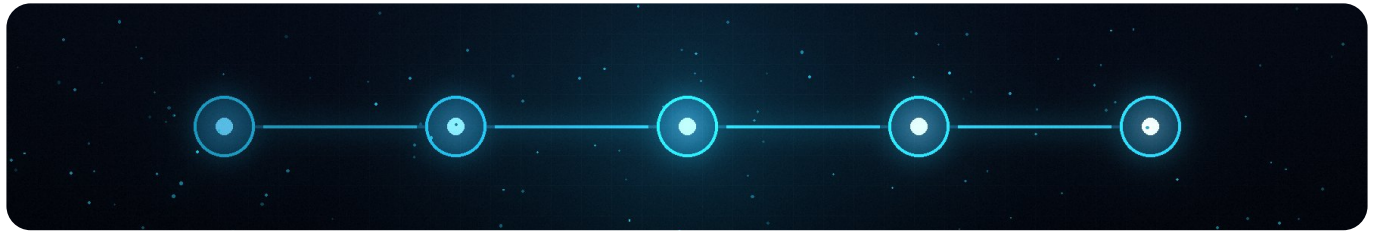
Design, development, deployment and support with the same team. No handoffs, no finger-pointing, no middlemen.

Clear pricing from day one

Fixed quote per phase. You know what you pay, when you pay it and what you get at every milestone.

From idea to production in five steps

The same method for a landing page and for an ERP. The scale changes; the rigour doesn't.



01

Discovery call

45-60 min, free

We listen to how you operate, spot the bottlenecks and tell you honestly what is worth automating and what isn't.

02

Proposal and scope

3-5 days

A document with fixed scope, proposed architecture, phased timeline, final price and acceptance criteria.

03

Design and prototype

2-3 weeks

Wireframes, a clickable interface and your sign-off before we write a single line of production code.

04

Sprint development

3-16 weeks

Deliveries every 8-11 days into a staging environment you can access. You see progress, give feedback, we adjust on the spot.

05

Deployment and support

Ongoing

Go-live, domain, SSL, monitoring, training for your team and an active maintenance plan.

Guarantees and terms

Full code ownership

Once the final phase is paid, the repository, the database and all documentation are transferred to your name. No lock-in.

90-day warranty

We fix any defect attributable to development at no cost for 90 days after launch.

Phased payment

40% to start, 40% at the mid-point delivery, 20% on production sign-off. Longer projects are split into more milestones.

Confidentiality

We sign an NDA before the first technical meeting whenever your project calls for it.

No hidden costs

Licences, third-party services and AI usage are listed separately in the proposal with a monthly estimate.

Training included

Every delivery includes a recorded training session and a usage manual for your team.

Ten areas, more than a hundred and fifty solutions

This catalog is organised around what you need to solve, not around the technology we use. If you can't find your case, write to us: it almost always falls into one of these ten areas.



Websites and web apps

Landing pages, corporate sites, e-commerce, marketplaces, portals and 3D experiences.

From \$450

Custom software

ERP, CRM, SaaS, POS, logistics, HR and internal systems.

\$1,800 - \$26,000

Industry software

Clinics, legal, accounting, restaurants, hotels, schools, workshops and more.

\$2,100 - \$17,000

Mobile applications

Delivery, loyalty, booking, field service, sales force and super apps.

\$2,300 - \$34,000

Marketing and growth

SEO, Google and Meta Ads, funnels, content, CRO and analytics.

From \$290/mo

Dedicated team

Developers, design, QA, DevOps, support and full squads.

\$690 - \$27,500/mo

AI agents

WhatsApp, sales, booking, RAG, voice, back-office and multi-agent systems.

\$1,400 - \$22,000

APIs and integrations

REST, GraphQL, webhooks, payment gateways and real-time sync.

\$1,400 - \$5,600

Dashboards and data

Live KPIs, automated reporting and executive visualisation.

\$1,500 - \$6,000

Cloud, deploy and support

AWS, Vercel, DigitalOcean, 24/7 monitoring, backups and maintenance.

From \$590/yr

How to read this catalog

The «from» price

It's the real price of a well-built base version, not bait. It covers design, development, deployment and training.

Starter / Pro / Enterprise

Every area has three tiers. What changes is scope, integrations and support level — never the quality of the code.

Timelines

Calendar weeks from proposal approval, assuming you come back to us within 48 hours.

Currency

All prices in US dollars, excluding local taxes. We accept USD, EUR, PEN and USDT.

Industries we serve

We organise by problem, not by sector. Even so, these are the industries where we already know where it usually hurts and what fixes it.

Retail and distribution

POS and inventory, e-commerce, a WhatsApp ordering agent and stock rotation dashboards.

V-04 · S-06 · A-01

Health and wellness

Booking with reminders, digital patient records, scheduling agent and invoicing.

V-01 · V-02 · M-03

Education and training

Course platform, memberships, tutor agent and per-student progress reporting.

V-11 · W-11 · A-04

Logistics and transport

Route planning, driver app, customer-facing tracking and cost control.

V-15 · M-06 · S-08

Real estate and construction

Filterable portal with maps, 3D tours, lead-qualifying agent and CRM.

V-17 · W-09 · A-02

Professional services

Client portal, automated proposals, internal copilot and recurring billing.

V-06 · V-07 · A-12

Travel and hospitality

Deposit-taking bookings, multilingual 24/7 agent, digital menu and occupancy reports.

V-08 · V-09 · V-10

Manufacturing

ERP with production and costing, batch traceability, maintenance and plant dashboards.

V-18 · S-04 · S-10

Finance and insurance

Back-office OCR, automatic reconciliation, support agent and security audit.

V-07 · A-09 · C-04

04

Websites and web apps

Twelve types of website, from the one-pager that sells to the portal that runs your business.

A website isn't a brochure: it's your first salesperson, your first support desk and often your first product. We build everything from the site that turns visits into calls to platforms your clients work in every day.

W-01

Conversion landing page

One page with one job: getting the visitor to write, book or buy.

- › Custom design and conversion-focused copy
- › Form wired to WhatsApp, email and your CRM
- › Speed optimisation and Core Web Vitals
- › Meta, Google Ads pixels and analytics configured
- › Flawless, accessible mobile version
- › A/B testing of headlines on the Pro tier

BEST FOR

Ad campaigns, product launches and professional services.

TIMELINE

2-3 weeks

PRICE

From \$450

W-02

Corporate website

Your company's institutional face: who you are, what you sell, why to trust you.

- › 5 to 12 pages with clear information architecture
- › Admin panel so you edit text and images yourself
- › Integrated blog or press room
- › Baseline technical SEO: sitemap, schema, metadata
- › Forms, maps and social links
- › SSL certificate, domain and business email

BEST FOR

Companies that need to look credible to clients, banks and tender boards.

TIMELINE

3-4 weeks

PRICE

From \$790

W-03

Multilingual corporate site

Real international presence: one message, adapted to each market and search engine.

- › Two or more languages with independent routes and SEO
- › Visitor country and currency detection
- › Different content and contacts per region
- › Cookie and privacy compliance (GDPR)
- › Translation panel for your team
- › Global CDN for fast loading on any continent

BEST FOR

Exporters, consultancies and companies with clients in several countries.

TIMELINE

4-5 weeks

PRICE

From \$1,300

W-04

Online store (e-commerce)

Catalog, cart, checkout and order tracking, with the shortest possible path to purchase.

- › Catalog with variants, stock and category pricing
- › Payment gateways: Stripe, PayPal, Mercado Pago, Culqi, Izipay
- › Coupons, discounts and cross-selling
- › Shipping calculation and courier integration
- › Orders, customers and sales reporting panel
- › Abandoned-cart recovery via WhatsApp or email

BEST FOR

Brands already selling on social media that need to scale without losing orders.

TIMELINE

4-6 weeks

PRICE

From \$1,200

W-05

Multi-vendor marketplace

A platform where multiple sellers publish and get paid, and you keep the commission.

- › Seller onboarding and verification
- › Independent dashboard for each seller
- › Payment splitting and automatic payouts
- › Reviews, disputes and internal messaging
- › Search with filters, geolocation and ranking
- › Admin panel with full control of the ecosystem

BEST FOR

Platform ventures: travel, services, local products, marketplaces.

TIMELINE

10-16 weeks

PRICE

From \$4,900

W-06

Booking and appointment portal

Your calendar selling on its own: the client picks a slot, pays and gets reminded.

- › Real-time calendar by location, professional or resource
- › Full payment or deposit at booking time
- › Automatic reminders via WhatsApp, SMS or email
- › Rescheduling and cancellation with your own rules
- › Sync with Google Calendar and Outlook
- › Occupancy and no-show reporting

BEST FOR

Clinics, salons, studios, courts, restaurants, tours and consultancies.

TIMELINE

5-8 weeks

PRICE

From \$1,600

W-07

Blog, magazine or digital publication

Content that ranks: fast publishing, comfortable reading, growing organic traffic.

- › Article editor with images, video and galleries
- › Categories, authors, tags and related content
- › Newsletter signup and email platform integration
- › Per-article SEO and news structured data
- › Ad slots and sponsored content
- › Reading metrics and top-performing content

BEST FOR

Media outlets, agencies, content-led brands and communities.

TIMELINE

3-5 weeks

PRICE

From \$890

W-08

Filterable catalog portal

Thousands of listings findable in seconds: properties, vehicles, tours or parts.

- › Search with combined filters and sorting
- › Listings with gallery, map, documents and comparison
- › Bulk upload from Excel or sync with your system
- › Favourites, alerts and information requests
- › Portal for agents or branches
- › Per-listing stats: views, contacts, conversion

BEST FOR

Real estate agencies, dealerships, travel agencies and distributors.

TIMELINE

5-8 weeks

PRICE

From \$1,700

W-09

3D and interactive web experience

Like the SoulGeit planet: a navigable world in the browser, no downloads.

- › WebGL and Three.js scenes optimised for mobile
- › 3D product configurator or virtual tour
- › Scroll-driven animation and interactive storytelling
- › Gamification: missions, rewards and coupons
- › Progressive loading that respects slow connections
- › Fallback 2D version for older devices

BEST FOR

Brands that want impact: premium real estate, automotive, museums, events.

TIMELINE

5-10 weeks

PRICE

From **\$2,400**

W-10

Client portal or intranet

The private area where your clients or your team consult, download and manage.

- › Login with roles and granular permissions
- › Downloadable documents, contracts and invoices
- › Live status of orders, tickets or case files
- › Internal messaging and notifications
- › Audit trail for every action
- › Two-factor authentication

BEST FOR

Service companies, accounting and law firms, B2B distributors.

TIMELINE

5-8 weeks

PRICE

From **\$1,900**

W-11

Course platform (LMS)

Sell knowledge on your own terms: no third-party commissions, your brand throughout.

- › Courses by module, lesson, video and downloads
- › Progress, assessments and automatic certificates
- › One-off, subscription or cohort-based pricing
- › Forum, comments and tutoring
- › Video protection and concurrent-access control
- › Progress reports per student and per company

BEST FOR

Academies, trainers, corporate universities and companies with onboarding.

TIMELINE

8-13 weeks

PRICE

From **\$2,700**

W-12

Memberships and subscriptions

Recurring revenue: content, perks or service that bills itself every month.

- › Plans, tiers and trial periods
- › Automatic recurring billing with payment retries
- › Content gated by membership level
- › Self-service portal: change plan, pause, cancel
- › MRR, churn and lifetime value metrics
- › Automated invoices and receipts

BEST FOR

Communities, clubs, proprietary software and retainer-based services.

TIMELINE

5-8 weeks

PRICE

From **\$1,700**

Tiers for websites and web apps

Starter \$450 - \$1,500	Pro \$1,500 - \$4,500	Enterprise \$4,500+
+ Up to 8 sections or 100 listings + Design on a custom brand system + Forms to WhatsApp and email + Baseline technical SEO and analytics + Deployment, domain and SSL + 1 round of revisions	+ Unlimited pages and listings + Full admin panel + Payments, bookings or multi-language + CRM integration and automations + Advanced SEO and speed optimisation + 3 rounds of revisions + training	+ Custom, multi-region architecture + Roles, audit trail and hardened security + Integration with internal systems + Automated testing and staging environment + Service level agreement (SLA) + Continuous sprint-based iteration

All three tiers share the same code and support quality. What changes is the scope.

Price summary — Websites and web apps

Code	Service	From	Timeline
W-01	Conversion landing page	From \$450	2-3 weeks
W-02	Corporate website	From \$790	3-4 weeks
W-03	Multilingual corporate site	From \$1,300	4-5 weeks
W-04	Online store (e-commerce)	From \$1,200	4-6 weeks
W-05	Multi-vendor marketplace	From \$4,900	10-16 weeks
W-06	Booking and appointment portal	From \$1,600	5-8 weeks
W-07	Blog, magazine or digital publication	From \$890	3-5 weeks
W-08	Filterable catalog portal	From \$1,700	5-8 weeks
W-09	3D and interactive web experience	From \$2,400	5-10 weeks
W-10	Client portal or intranet	From \$1,900	5-8 weeks
W-11	Course platform (LMS)	From \$2,700	8-13 weeks
W-12	Memberships and subscriptions	From \$1,700	5-8 weeks

05

Software and applications

Platforms, internal systems and mobile apps built around how you actually operate.



Once the business outgrows spreadsheets, generic software starts costing more than it saves. This is where we build the exact tool: your processes, your rules, your reports, your property.

S-01

Progressive web app (PWA)

Installs from the browser, works offline and never depends on app stores.

- › Installable on Android, iOS and desktop
- › Offline mode with sync on reconnect
- › Push notifications
- › Native-grade performance and gestures
- › Instant updates with no store review
- › One codebase for every device

BEST FOR

Field teams, operations with poor connectivity and products that must reach mobile fast.

TIMELINE

4-8 weeks

PRICE

\$1,800 - \$7,200

S-02

Android and iOS mobile app

Presence on Google Play and the App Store, with full access to device hardware.

- › Cross-platform or native development as the case requires
- › Camera, GPS, biometrics, bluetooth and storage
- › Segmented push notifications
- › Publishing and listing management on both stores
- › Updates and version control
- › Web admin panel included

BEST FOR

Consumer-facing products and operational apps for field staff.

TIMELINE

8-16 weeks

PRICE

\$3,200 - \$13,000

S-03

Multi-tenant SaaS platform

Your own software product: many companies, one system, recurring revenue.

- › Per-tenant data isolation
- › Plans, usage limits and automated billing
- › Super-admin panel and product metrics
- › Self-service onboarding and free trials
- › Public API and webhooks for your customers
- › Architecture ready to scale on demand

BEST FOR

Founders and companies turning their know-how into a product.

TIMELINE

13-21 weeks

PRICE

\$6,500 - \$26,000

S-04

Custom ERP

The core system that ties purchasing, inventory, production, sales and finance together.

- › Modules matched to your operation, none you don't use
- › Approval flows and permission control
- › Costing, margins and financial statements
- › Multi-branch, multi-warehouse and multi-currency
- › Full traceability by batch, serial or project
- › Accounting export and handoff to your accountant

BEST FOR

Companies of 10 to 300 people drowning in Excel and disconnected tools.

TIMELINE

13-26 weeks

PRICE

\$4,500 - \$18,000

S-05

Custom CRM

Your sales funnel, not the one a generic vendor decided for you.

- › Stages and fields defined by your real process
- › Automatic capture from web, WhatsApp and ads
- › Tasks, reminders and per-rep follow-up
- › Quotes, contracts and digital signature
- › Conversion reporting by channel and by rep
- › Can be paired with an AI agent to qualify leads

BEST FOR

Sales teams losing deals to poor follow-up.

TIMELINE

8-13 weeks

PRICE

\$3,200 - \$13,000

S-06

Inventory and point of sale (POS)

Sell fast at the counter and know in real time what's left and what's missing.

- › Barcode scanning and printed receipts
- › Live stock by branch and warehouse
- › Alerts for minimums, expiry and shrinkage
- › Cash close, shifts and reconciliation
- › Purchasing, suppliers and replenishment orders
- › Works offline and syncs when back online

BEST FOR

Retail, pharmacies, hardware stores, restaurants and distributors.

TIMELINE

8-13 weeks

PRICE

\$2,500 - \$10,000

S-07

Electronic invoicing

Tax-authority-compliant issuing, wired into your sales system.

- › Invoices, receipts, credit and debit notes
- › Integration with SUNAT, AFIP, DIAN or SAT by country
- › Automatic delivery to the client by email and WhatsApp
- › Series, numbering and contingency handling
- › Sales reports for your accountant
- › Connection to your ERP or e-commerce

BEST FOR

Any registered company invoicing daily that shouldn't be doing it by hand.

TIMELINE

6-10 weeks

PRICE

\$2,300 - \$9,200

S-08

Logistics and tracking platform

Know where every shipment is, what it cost and why it was late.

- › Route planning and optimisation
- › Driver app with proof of delivery
- › Live tracking for your end customer
- › Fleet, fuel and maintenance management
- › Cost per route, client and kilometre
- › Integration with couriers and marketplaces

BEST FOR

Logistics operators, distributors and e-commerce with their own fleet.

TIMELINE

10-18 weeks

PRICE

\$4,200 - \$17,000

S-09

HR and attendance

The whole employee lifecycle in one place, with no manual payroll sheets.

- › Clock-in by geolocation, QR or biometrics
- › Holidays, leave and overtime with approvals
- › Digital employee file and signed documents
- › Performance reviews and objectives
- › Payroll calculation and export to your accounting software
- › Employee portal with their own payslips

BEST FOR

Companies with more than 20 people or multiple shifts and sites.

TIMELINE

8-13 weeks

PRICE

\$2,700 - \$11,000

S-10

Dashboards and data intelligence

Your indicators on one screen, updating themselves.

- › Executive dashboards with real-time KPIs
- › Connection to multiple sources: databases, Excel, APIs
- › Automated reports by email or WhatsApp
- › Filters by period, site, product and owner
- › Alerts when a metric moves out of range
- › Export to Excel and PDF

BEST FOR

Executives deciding on gut feel because nobody gets them the number in time.

TIMELINE

4-8 weeks

PRICE

\$1,500 - \$6,000

S-11

APIs and microservices

The plumbing that makes all your systems talk to each other.

- › Documented REST and GraphQL APIs
- › Decoupled, scalable microservices
- › Webhooks and event queues
- › Integration with Stripe, Twilio, ERPs and banks
- › Authentication, rate limits and versioning
- › Technical documentation and sandbox environment

BEST FOR

Companies whose tools are currently connected by copy-paste.

TIMELINE

4-10 weeks

PRICE

\$1,400 - \$5,600

S-12

Reverse engineering and modernisation

We take the best of the software you admire, or rescue the one that's failing you.

- › Functional analysis of the reference solution
- › Rebuild on a modern, legally clean architecture
- › Data migration from the legacy system
- › Better performance, security and experience
- › Documentation of what was never documented
- › Temporary coexistence of old and new systems

BEST FOR

Companies tied to legacy, expensive or abandoned software.

TIMELINE

8-21 weeks

PRICE

\$2,200 - \$8,800

Tiers for custom software

Starter \$1,800 - \$3,500	Pro \$3,500 - \$9,000	Enterprise \$9,000+
+ One core module or process + Up to 15 screens + Basic user roles + Standard reports and export + Managed deployment and training + MVP live in 3-5 weeks	+ Several integrated modules + Roles, permissions and approvals + Payment, invoicing and email integrations + Custom dashboards and reports + Staging + production environments + Priority support for 6 months	+ Distributed, high-availability architecture + Multi-company, multi-site, multi-currency + Audit, compliance and legal backing + Automated testing and full CI/CD + SLA with guaranteed response times + Dedicated team working in sprints

All three tiers share the same code and support quality. What changes is the scope.

Price summary — Software and applications

Code	Service	From	Timeline
S-01	Progressive web app (PWA)	\$1,800 - \$7,200	4-8 weeks
S-02	Android and iOS mobile app	\$3,200 - \$13,000	8-16 weeks
S-03	Multi-tenant SaaS platform	\$6,500 - \$26,000	13-21 weeks
S-04	Custom ERP	\$4,500 - \$18,000	13-26 weeks
S-05	Custom CRM	\$3,200 - \$13,000	8-13 weeks
S-06	Inventory and point of sale (POS)	\$2,500 - \$10,000	8-13 weeks
S-07	Electronic invoicing	\$2,300 - \$9,200	6-10 weeks
S-08	Logistics and tracking platform	\$4,200 - \$17,000	10-18 weeks
S-09	HR and attendance	\$2,700 - \$11,000	8-13 weeks
S-10	Dashboards and data intelligence	\$1,500 - \$6,000	4-8 weeks
S-11	APIs and microservices	\$1,400 - \$5,600	4-10 weeks
S-12	Reverse engineering and modernisation	\$2,200 - \$8,800	8-21 weeks

06

Industry software

Eighteen systems already shaped for your sector: clinics, law firms, restaurants, field sales and more.

Generic software forces you to work the way it wants. These start from the real process of each sector — the patient record, the court deadline, the table order, the sales rep's route — and bend to how you operate, not the other way round.

V-01

Clinics and medical practices

Digital patient records, medical scheduling and billing in one system.

- › Electronic health record with history and progress notes
- › Insurance agreements and payer settlement
- › Scheduling by doctor, room and appointment type
- › Cash, billing and reporting by specialty
- › Prescriptions, lab orders and attached imaging
- › Patient portal with results and appointments

BEST FOR

Clinics, medical centres and practices running several specialties.

TIMELINE

10-14 weeks

PRICE

\$3,900 - \$15,500

V-02

Dental practices

The digital odontogram and treatment plan your current software doesn't have.

- › Interactive odontogram by tooth and surface
- › Automatic check-up and cleaning reminders
- › Phased treatment plans with quotes
- › Imaging and radiograph history
- › Partial payments and balance per patient
- › Commissions by dentist and by treatment

BEST FOR

Dental practices and chains with several chairs and professionals.

TIMELINE

8-12 weeks

PRICE

\$3,200 - \$13,000

V-03

Clinical laboratories

From the order to the delivered result, fully traceable.

- › Order intake and sample code generation
- › Validation and sign-off by the responsible professional
- › Traceability by sample, area and owner
- › Online delivery to patient and referring doctor
- › Result entry with reference ranges
- › Reagent, supply and expiry control

BEST FOR

Clinical labs, pathology and diagnostic centres.

TIMELINE

10-14 weeks

PRICE

\$3,600 - \$14,500

V-04

Pharmacies

Sell fast without losing control of batches, expiry dates and prescriptions.

- › Barcode sales and search by active ingredient
- › Multi-branch with transfers between stores
- › Batch and expiry control with early alerts
- › Corporate accounts and credit sales
- › Prescription and controlled-drug logging
- › Suggested replenishment based on real turnover

BEST FOR

Independent pharmacies and small chains.

TIMELINE

8-12 weeks

PRICE

\$2,900 - \$11,500

V-05

Veterinary clinics

The pet's record, its owner and its vaccine calendar always at hand.

- > Pet record with species, breed and history
- > Vaccination and deworming calendar with alerts
- > Clinical history, treatments and hospitalisation
- > Sale of food, accessories and veterinary pharmacy
- > Scheduling for consults, baths and grooming
- > Automatic WhatsApp reminders to the owner

BEST FOR

Veterinary clinics, pet shops with care services and animal care centres.

TIMELINE

8-11 weeks

PRICE

\$2,700 - \$11,000

V-06

Law firms

No court deadline expires because nobody saw it in time.

- > Case files by practice area, instance and client
- > Deadline control with escalating alerts
- > Hearing and filing calendar for the whole team
- > Billable hours by lawyer and by case
- > Documents, filings and version history
- > Fees, instalments and client account statement

BEST FOR

Law firms, in-house legal teams and independent lawyers with heavy caseloads.

TIMELINE

9-13 weeks

PRICE

\$3,400 - \$13,500

V-07

Accounting firms

Close the month without chasing anyone for a receipt.

- > Client portfolio with obligations and due dates
- > Portal where the client uploads their documents
- > Automatic invoice reading via OCR
- > Monthly checklist per client and per owner
- > Fees, instalments and overdue tracking
- > Team workload dashboard

BEST FOR

Accounting firms, tax advisers and back-office outsourcing.

TIMELINE

8-12 weeks

PRICE

\$3,200 - \$13,000

V-08

Restaurants and cafés

Table, order, kitchen and till finally speaking the same language.

- > Table map, servers and live order status
- > Digital order sent to kitchen and bar (KDS)
- > Bill splitting, tips and shift close
- > Recipes, dish costing and waste control
- > Integrated reservations and waitlist
- > Best-seller and peak-hour reporting

BEST FOR

Restaurants, cafés, bars and chains with several locations.

TIMELINE

8-11 weeks

PRICE

\$2,600 - \$10,500

V-09

Own delivery and digital menu

Stop handing 30% of your revenue to delivery apps.

- › QR digital menu, always up to date
- › Orders via WhatsApp and web with online payment
- › Kitchen panel and order tracking
- › Delivery zones, fees and times per zone
- › Courier app or view with proof of delivery
- › Coupons, combos and repeat-purchase programme

BEST FOR

Restaurants and dark kitchens that want their own sales channel.

TIMELINE

6-9 weeks

PRICE

\$2,200 - \$8,800

V-10

Hotels and lodging

Occupancy, rates and housekeeping under control without side spreadsheets.

- › Room calendar with live availability
- › Direct commission-free booking from your site
- › Check-in, check-out and room charges
- › Rates by season, channel and guest type
- › Housekeeping and maintenance status per room
- › Occupancy, revenue per night and channel reports

BEST FOR

Hotels, hostels, country houses and lodgings with multiple rooms.

TIMELINE

10-14 weeks

PRICE

\$3,800 - \$15,000

V-11

Schools and academies

Enrolment, grades, attendance and fees without relying on Excel.

- › Online enrolment and student file
- › Grades, attendance and conduct per course
- › Parent portal with progress and announcements
- › Tuition, arrears and certificates
- › Timetables, classrooms and teaching load
- › Automatic report cards and academic reporting

BEST FOR

Schools, institutes, prep academies and language centres.

TIMELINE

11-15 weeks

PRICE

\$3,900 - \$15,500

V-12

Gyms and sports centres

Memberships that bill themselves and access that controls itself.

- › Memberships, freezes and auto-renewal
- › Access control by QR, fingerprint or card
- › Class booking and capacity per time slot
- › Routines and member progress tracking
- › Trainer commissions and personal sessions
- › Alerts for members at risk of churn

BEST FOR

Gyms, crossfit boxes, yoga studios and sports academies.

TIMELINE

7-10 weeks

PRICE

\$2,400 - \$9,600

V-13

Salons and spas

A full calendar and a balanced inventory, without the paper diary.

- > Scheduling by professional, booth and service
- > Automatic appointment reminders and confirmation
- > Client record with history and preferences
- > Commissions by stylist and by service
- > Product usage and back-room stock control
- > Packages, vouchers and seasonal promotions

BEST FOR

Salons, barbershops, spas, aesthetic and podiatry centres.

TIMELINE

6-9 weeks

PRICE

\$2,100 - \$8,400

V-14

Auto repair shops

From vehicle intake to handover, everything documented.

- > Work order with diagnosis and photos
- > Full history by vehicle and licence plate
- > Client-approved quote before any work starts
- > Parts, suppliers and margin per service
- > Mechanic time and productivity tracking
- > Preventive maintenance reminders to the client

BEST FOR

Mechanical workshops, body shops, tyre shops and dealer service centres.

TIMELINE

8-12 weeks

PRICE

\$2,800 - \$11,000

V-15

Mobile sales force

Your reps taking orders inside the store, signal or no signal.

- > Rep app with catalog, prices and stock
- > Offline order taking with later sync
- > Routes, visit frequency and geolocation
- > Field collections and customer debt control
- > Targets, daily progress and team ranking
- > Supervisor dashboard with coverage and hit rate

BEST FOR

Distributors, FMCG, pharma and any company with pre-sales or van sales.

TIMELINE

10-14 weeks

PRICE

\$3,600 - \$14,500

V-16

B2B ordering portal

Your wholesale clients ordering on their own, without tying up a rep.

- > Prices and discounts by list and by client
- > Real stock and repeat-purchase suggestions
- > One-click reorder from history
- > Credit line, balance and outstanding documents
- > Internal approval before dispatch
- > Integration with your ERP or invoicing system

BEST FOR

Wholesalers, importers and manufacturers selling to other businesses.

TIMELINE

8-12 weeks

PRICE

\$3,000 - \$12,000

V-17

Real estate agencies

Portfolio, leads and commissions on a single board.

- › Property portfolio with status and documents
- › Lead capture and follow-up per property
- › Viewing calendar and outcome logging
- › Contracts, rentals and recurring collection
- › Commissions by agent and by deal
- › Automatic publishing to portals and your site

BEST FOR

Agencies, brokers and rental property managers.

TIMELINE

8-12 weeks

PRICE

\$3,200 - \$13,000

V-18

Construction companies

Know the real site progress before the problem gets expensive.

- › Budget by line item and progress control
- › Valuations, variations and budget comparison
- › Material requisitions and purchase orders
- › Labour tracking and hours by work front
- › Photo log and digital site diary
- › Actual versus planned cost dashboard

BEST FOR

Builders, contractors and installation companies running parallel sites.

TIMELINE

12-16 weeks

PRICE

\$4,200 - \$17,000

Tiers for industry software

Starter

\$2,100 - \$3,500

- + One location or site
- + Up to 10 users
- + Core modules for the sector
- + Standard reports and export
- + Managed deployment and training
- + Support during the first month

Pro

\$3,500 - \$8,000

- + Multi-site and multi-warehouse
- + Unlimited users with roles
- + Electronic invoicing and payments
- + Mobile app or end-customer portal
- + Custom dashboards
- + Priority support for 6 months

Enterprise

\$8,000+

- + Several companies under one group
- + Integration with ERP or existing systems
- + Audit, traceability and sector compliance
- + High availability and reinforced backup
- + SLA with guaranteed response times
- + Continuous sprint-based evolution

All three tiers share the same code and support quality. What changes is the scope.

Price summary — Industry software

Code	Service	From	Timeline
V-01	Clinics and medical practices	\$3,900 - \$15,500	10-14 weeks
V-02	Dental practices	\$3,200 - \$13,000	8-12 weeks
V-03	Clinical laboratories	\$3,600 - \$14,500	10-14 weeks
V-04	Pharmacies	\$2,900 - \$11,500	8-12 weeks
V-05	Veterinary clinics	\$2,700 - \$11,000	8-11 weeks
V-06	Law firms	\$3,400 - \$13,500	9-13 weeks
V-07	Accounting firms	\$3,200 - \$13,000	8-12 weeks
V-08	Restaurants and cafés	\$2,600 - \$10,500	8-11 weeks
V-09	Own delivery and digital menu	\$2,200 - \$8,800	6-9 weeks
V-10	Hotels and lodging	\$3,800 - \$15,000	10-14 weeks
V-11	Schools and academies	\$3,900 - \$15,500	11-15 weeks
V-12	Gyms and sports centres	\$2,400 - \$9,600	7-10 weeks
V-13	Salons and spas	\$2,100 - \$8,400	6-9 weeks
V-14	Auto repair shops	\$2,800 - \$11,000	8-12 weeks
V-15	Mobile sales force	\$3,600 - \$14,500	10-14 weeks
V-16	B2B ordering portal	\$3,000 - \$12,000	8-12 weeks
V-17	Real estate agencies	\$3,200 - \$13,000	8-12 weeks
V-18	Construction companies	\$4,200 - \$17,000	12-16 weeks

07

Mobile applications

Twelve types of Android and iOS app, from your own delivery service to a multi-service super app.



Mobile stopped being a secondary channel: it's where your customer buys, your technician reports and your rep takes the order. We build apps that survive bad signal, update without friction and get published on both stores under your name.

M-01

Own delivery app

Your brand, your customers and your data, with no third-party commission.

- > Customer app with catalog, cart and payment
- > Courier app with route and proof of delivery
- > Real-time order tracking
- > Kitchen or warehouse dispatch panel
- > Status and promotion notifications
- > Publishing on Google Play and the App Store

BEST FOR

Restaurants, minimarkets, pharmacies and distributors with their own fleet.

TIMELINE

12-16 weeks

PRICE

\$4,200 - \$17,000

M-02

Loyalty and rewards app

Customers come back because coming back pays off.

- > Points, tiers and redeemable rewards
- > Coupons personalised to their history
- > Digital card with a code for the counter
- > Push notifications segmented by behaviour
- > Referrals rewarding both sides
- > Repeat-purchase and customer value metrics

BEST FOR

Retail, cafés, gyms and service chains with recurring customers.

TIMELINE

7-10 weeks

PRICE

\$2,400 - \$9,600

M-03

Booking and appointments app

Booking from the phone in under thirty seconds.

- > Real availability by professional and location
- > Payment or deposit on confirmation
- > Reminders and rescheduling from the app
- > Service history and favourites
- > Post-service rating
- > Sync with the business calendar

BEST FOR

Clinics, salons, workshops, sports courts and professional practices.

TIMELINE

8-11 weeks

PRICE

\$2,600 - \$10,500

M-04

Field service app

Work gets logged where it happens, not back at the office.

- > Work order assignment with location
- > Configurable forms and checklists
- > Photos, client signature and geotagged evidence
- > Works offline and syncs on reconnect
- > Parts and materials used
- > Productivity dashboard per technician

BEST FOR

Technical services, maintenance, installations, inspections and utilities.

TIMELINE

10-14 weeks

PRICE

\$3,200 - \$13,000

M-05

Sales force app

The rep closes the order at the client's counter.

- > Catalog with prices, promotions and stock
- > Offline ordering with automatic sync
- > Collections, balance and client documents
- > Daily route and effective visit logging
- > Live targets and progress
- > Digital sign-off of the order

BEST FOR

Distributors, wholesalers and field sales teams.

TIMELINE

10-14 weeks

PRICE

\$3,600 - \$14,500

M-06

Tracking and logistics app

Every shipment visible to whoever ships it and whoever waits for it.

- > Optimised route and driver navigation
- > Delivery statuses with photo and signature
- > Public tracking for the end customer
- > Waybill and barcode scanning
- > Incidents, reschedules and returns
- > Real-time fleet control panel

BEST FOR

Logistics operators, couriers and companies with their own delivery fleet.

TIMELINE

11-15 weeks

PRICE

\$3,800 - \$15,000

M-07

Events and conference app

Agenda, accreditation and networking in the attendee's hand.

- > Programme by day, room and speaker
- > QR accreditation and capacity control
- > Personal agenda and session reminders
- > Live polls and Q&A
- > Attendee and sponsor directory
- > Last-minute change notifications

BEST FOR

Event organisers, trade bodies, universities and trade fairs.

TIMELINE

6-9 weeks

PRICE

\$2,300 - \$9,200

M-08

Internal employee app

Everything your team needs, without hunting through five systems.

- > Attendance clock-in with geolocation
- > Payslips, holidays and leave requests online
- > Announcements, surveys and internal directory
- > Documents and procedures always at hand
- > Notifications by department and role
- > Integration with your HR system

BEST FOR

Companies with field staff, several sites or high turnover.

TIMELINE

8-12 weeks

PRICE

\$2,800 - \$11,000

M-09

Community and membership app

Content, perks and belonging with recurring billing.

- › Subscription with tiers and trial period
- › Exclusive content by membership level
- › Forum, messaging and community events
- › Recurring billing from inside the app
- › New-content notifications
- › Retention and churn dashboard

BEST FOR

Communities, clubs, educators and brands with their own audience.

TIMELINE

8-12 weeks

PRICE

\$2,700 - \$11,000

M-10

B2B catalog and ordering app

Your wholesale client orders at midnight without calling anyone.

- › Catalog with their assigned price list
- › Repeat orders from history
- › Real stock and suggested alternatives
- › Account statement and outstanding documents
- › Internal approval before dispatch
- › Sync with your ERP

BEST FOR

Wholesalers, importers and manufacturers with business customers.

TIMELINE

9-13 weeks

PRICE

\$3,000 - \$12,000

M-11

Multi-service super app

Several services under one brand and one account.

- › Independent modules inside a single app
- › Unified account, wallet and payments
- › Distinct profiles: customer, partner and operator
- › Master operations and commissions panel
- › Architecture ready for new services
- › Usage analytics per module

BEST FOR

Business groups and ventures bundling several services.

TIMELINE

18-26 weeks

PRICE

\$8,500 - \$34,000

M-12

Existing app rescue

Your app misbehaves, nobody maintains it, or the store is about to pull it.

- › Audit of the current code and architecture
- › Update to the versions the stores now require
- › Bug fixing and performance improvement
- › Interface redesign without losing users
- › Recovery of publishing accounts and access
- › Documented handover to your name

BEST FOR

Companies with a legacy app, abandoned by its vendor or rejected by the store.

TIMELINE

7-11 weeks

PRICE

\$2,500 - \$10,000

Tiers for mobile applications

Starter \$2,300 - \$3,500	Pro \$3,500 - \$8,500	Enterprise \$8,500+
+ One app, one user profile + Up to 12 screens + Basic push notifications + Publishing on both stores + Web admin panel + Tuning during the first month	+ Several profiles: customer, operator, admin + Offline mode with sync + Online payments and invoicing + Integration with your current system + Usage analytics and funnels + Priority support for 6 months	+ Super app with independent modules + Scalable, multi-country architecture + Reinforced security and compliance + Automated testing and continuous delivery + SLA with guaranteed response times + Dedicated team working in sprints

All three tiers share the same code and support quality. What changes is the scope.

Price summary — Mobile applications

Code	Service	From	Timeline
M-01	Own delivery app	\$4,200 - \$17,000	12-16 weeks
M-02	Loyalty and rewards app	\$2,400 - \$9,600	7-10 weeks
M-03	Booking and appointments app	\$2,600 - \$10,500	8-11 weeks
M-04	Field service app	\$3,200 - \$13,000	10-14 weeks
M-05	Sales force app	\$3,600 - \$14,500	10-14 weeks
M-06	Tracking and logistics app	\$3,800 - \$15,000	11-15 weeks
M-07	Events and conference app	\$2,300 - \$9,200	6-9 weeks
M-08	Internal employee app	\$2,800 - \$11,000	8-12 weeks
M-09	Community and membership app	\$2,700 - \$11,000	8-12 weeks
M-10	B2B catalog and ordering app	\$3,000 - \$12,000	9-13 weeks
M-11	Multi-service super app	\$8,500 - \$34,000	18-26 weeks
M-12	Existing app rescue	\$2,500 - \$10,000	7-11 weeks

08

AI agents and automation

Fourteen types of agent that answer, sell, book, analyse and execute for you.

An AI agent is not a chatbot with canned replies. It's a system that understands, queries your data, decides and takes real action: books, charges, updates your CRM and escalates to a human when it should. This is what we build.

A-01

24/7 WhatsApp agent

Answers, responds and resolves on the channel your customers already use.

- › Official WhatsApp Business API, no ban risk
- › Replies in under a second, around the clock
- › Knows your products, prices and policies
- › Hands over to a human with full context
- › Tags and logs every conversation in your CRM
- › Panel to review, step in and measure conversations

BEST FOR

Businesses buried in messages that lose sales by replying late.

TIMELINE

3-5 weeks

PRICE

\$1,600 - \$6,400

A-02

Sales and prospecting agent

Qualifies leads, handles objections and books the meeting for your rep.

- › Automatic qualification by budget, urgency and fit
- › Sales script adapted to your methodology
- › Follow-up cadence for non-responders
- › Sends quotes and catalogs
- › Books straight into the rep's calendar
- › Daily report of opportunities generated

BEST FOR

Sales teams that want to double contacts without doubling headcount.

TIMELINE

4-6 weeks

PRICE

\$1,900 - \$7,600

A-03

Booking and scheduling agent

Checks real availability, books, charges and reminds.

- › Reads and writes to your calendar in real time
- › Rules by service, duration, location and professional
- › Deposit collection at confirmation
- › Automatic reminders and confirmations
- › Conversational rescheduling and cancellation
- › Measurable reduction in no-shows

BEST FOR

Clinics, spas, workshops, restaurants, tours and practices.

TIMELINE

4-6 weeks

PRICE

\$1,800 - \$7,200

A-04

RAG agent over your documentation

Answers only from the truth in your documents, and cites the source.

- › Ingests PDF, Word, Excel, websites and databases
- › Semantic search over your knowledge base (RAG)
- › Cites document and page for every answer
- › Access control: each team sees only its own
- › Auto-refresh when a document changes
- › Log of unanswered questions to improve on

BEST FOR

Companies with manuals, regulations, technical catalogs or high staff turnover.

TIMELINE

4-8 weeks

PRICE

\$2,200 - \$8,800

A-05

Email agent

Reads, sorts, answers the routine and leaves you only what matters.

- > Classification by type, urgency and owner
- > Automatic replies to repeated queries
- > Data extraction from orders and requests
- > Ticket or record creation in your system
- > Daily inbox digest
- > Ready-made drafts you just review and send

BEST FOR

Support, admin and after-sales teams drowning in email.

TIMELINE

3-5 weeks

PRICE

\$1,500 - \$6,000

A-06

Voice agent for calls

Answers the phone, understands, resolves and transfers when appropriate.

- > Natural voice in English and Spanish
- > Handles inbound and places outbound calls
- > Appointment confirmation and polite collections
- > Human transfer with a spoken summary first
- > Transcription and recording of every call
- > Integration with your PBX or virtual number

BEST FOR

Small call centres, clinics, collections and high-call-volume services.

TIMELINE

6-10 weeks

PRICE

\$3,200 - \$13,000

A-07

Data analyst agent

Ask in plain English, get an answer from your real numbers, with the chart.

- > Natural-language queries straight to your database
- > Generates tables and charts on the fly
- > Detects deviations and explains them
- > Automated daily or weekly briefing
- > Control over what data each user can see
- > No SQL or advanced Excel required

BEST FOR

Management teams waiting days for a report they need today.

TIMELINE

5-9 weeks

PRICE

\$2,400 - \$9,600

A-08

Content and social agent

Produces, adapts and schedules content in your brand voice.

- > Trained on your brand voice and style guide
- > Posts, scripts and emails in batches
- > Adaptation per social network and format
- > Calendar and automatic scheduling
- > Replies to comments and direct messages
- > Report on what worked and why

BEST FOR

Brands with no in-house marketing team or a perpetually late calendar.

TIMELINE

3-5 weeks

PRICE

\$1,400 - \$5,600

A-09

Back-office and document agent

Reads invoices, waybills and forms, and turns them into clean data.

- > OCR and interpretation of scans or photos
- > Field extraction into your system or Excel
- > Rule validation and inconsistency detection
- > Payment and receipt reconciliation
- > Searchable, organised digital archive
- > Escalates to a human only on doubtful cases

BEST FOR

Admin, accounting and procurement teams with heavy paperwork.

TIMELINE

5-9 weeks

PRICE

\$2,300 - \$9,200

A-10

Recruiting agent

Screens applicants, runs the first interview and ranks the shortlist.

- > CV parsing and scoring
- > Conversational first-round interview by chat
- > Verification of knockout requirements
- > Interview scheduling with the decision maker
- > Comparative report of finalists
- > Respectful treatment and a reply for every applicant

BEST FOR

Companies with high turnover or mass hiring drives.

TIMELINE

4-6 weeks

PRICE

\$1,800 - \$7,200

A-11

Tier-1 technical support agent

Resolves the repetitive and escalates the complex with context ready.

- > Knowledge base wired to your manuals
- > Guided step-by-step diagnosis
- > Ticket creation and follow-up
- > Service or order status lookups
- > Escalation with full history to the engineer
- > First-contact resolution metrics

BEST FOR

Service, software, ISP and equipment companies with in-house support.

TIMELINE

4-8 weeks

PRICE

\$1,900 - \$7,600

A-12

Internal copilot for your team

An assistant that knows your company and works inside your tools.

- > Access to internal documents, processes and data
- > Integration with Slack, Teams or internal WhatsApp
- > Drafting of proposals, reports and emails
- > Instant search across all internal knowledge
- > Permissions by department and role
- > Usage logging to measure hours saved

BEST FOR

Teams losing hours looking for information that already exists.

TIMELINE

5-10 weeks

PRICE

\$2,800 - \$11,000

A-13

Orchestrated multi-agent system

Several specialised agents coordinated by an orchestrator, with human oversight.

- › Agents by function: sales, support, data, operations
- › Orchestrator that routes each case
- › Shared memory and context handover
- › Guardrails, action limits and human approvals
- › Cost and consumption dashboard per agent
- › Continuous evaluation of answer quality

BEST FOR

Larger operations automating a whole department, not a single task.

TIMELINE

10-21 weeks

PRICE

\$5,500 - \$22,000

A-14

Automation without AI

Sometimes you don't need a model: you need two systems to talk.

- › Flows in n8n, Make or self-hosted Zapier
- › Connections between forms, sheets, CRM and email
- › Automatic alerts via WhatsApp or Slack
- › Document generation and delivery
- › Scheduled sync between systems
- › Flow documentation so you can maintain it

BEST FOR

Repetitive, predictable processes a person still does by hand.

TIMELINE

2-3 weeks

PRICE

\$550 - \$2,200

How we build an AI agent

Every agent we ship goes through these seven layers. That's what separates a nice demo from a system that survives real customers.

Model	We pick the model on cost, latency and accuracy: GPT, Claude, Gemini, DeepSeek or self-hosted open models when your data can't leave the building.
Knowledge (RAG)	Your documents and data vectorised, with semantic search and source citation to prevent made-up answers.
Tools	The agent doesn't just talk: it queries your database, books, charges, creates tickets and updates your CRM through controlled functions.
Guardrails	Explicit rules on what it may and may not do or say, sensitive-data filters and human approval for critical actions.
Channels	WhatsApp, web, Instagram, email, phone, Slack or inside your own system. One brain, several doors.
Memory	It remembers the customer, their history and preferences across conversations, respecting privacy and retention limits.
Evaluation and cost	A test suite before go-live, quality monitoring and a usage dashboard so the AI bill never surprises you.

Tiers for AI agents

Starter \$550 - \$1,600	Pro \$1,600 - \$4,000	Enterprise \$4,000+
+ One channel (WhatsApp or web) + Knowledge base up to 50 documents + Up to 3 automated actions + Human handover + Conversation dashboard + Tuning during the first month	+ Multiple connected channels + Full RAG with automatic refresh + CRM, calendar and payment integration + Guardrails and approvals + Performance and savings reporting + Monthly optimisation included	+ Orchestrated multi-agent system + Self-hosted models where required + Compliance and data isolation + Continuous evaluation and regression testing + Availability and response SLA + Dedicated continuous-improvement team

All three tiers share the same code and support quality. What changes is the scope.

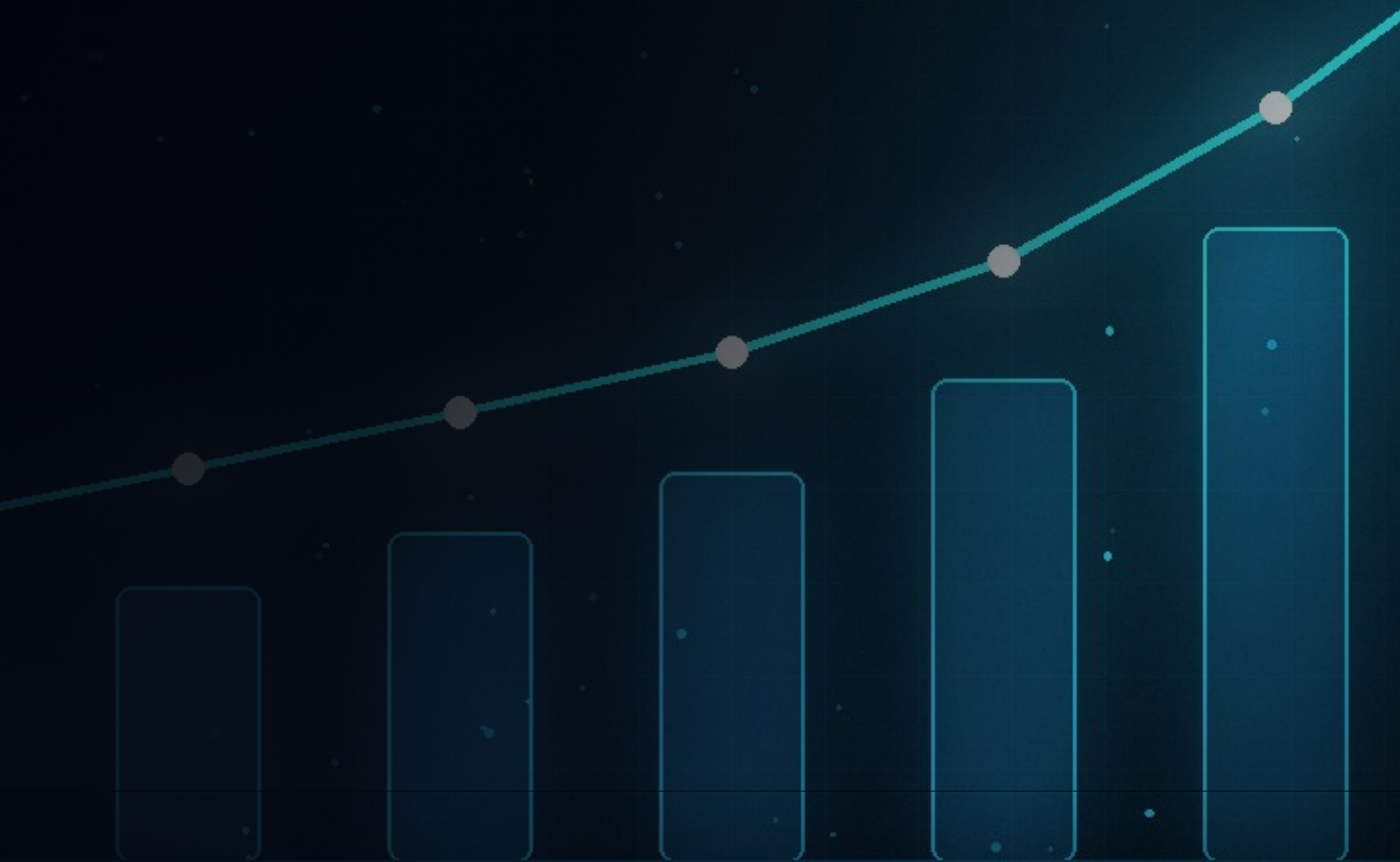
Price summary — AI agents and automation

Code	Service	From	Timeline
A-01	24/7 WhatsApp agent	\$1,600 - \$6,400	3-5 weeks
A-02	Sales and prospecting agent	\$1,900 - \$7,600	4-6 weeks
A-03	Booking and scheduling agent	\$1,800 - \$7,200	4-6 weeks
A-04	RAG agent over your documentation	\$2,200 - \$8,800	4-8 weeks
A-05	Email agent	\$1,500 - \$6,000	3-5 weeks
A-06	Voice agent for calls	\$3,200 - \$13,000	6-10 weeks
A-07	Data analyst agent	\$2,400 - \$9,600	5-9 weeks
A-08	Content and social agent	\$1,400 - \$5,600	3-5 weeks
A-09	Back-office and document agent	\$2,300 - \$9,200	5-9 weeks
A-10	Recruiting agent	\$1,800 - \$7,200	4-6 weeks
A-11	Tier-1 technical support agent	\$1,900 - \$7,600	4-8 weeks
A-12	Internal copilot for your team	\$2,800 - \$11,000	5-10 weeks
A-13	Orchestrated multi-agent system	\$5,500 - \$22,000	10-21 weeks
A-14	Automation without AI	\$550 - \$2,200	2-3 weeks

09

Digital marketing and growth

Fourteen services so the software we build brings you customers, not just uptime.



A perfect system with no traffic is an expense. This is the other half of the business: getting visits, turning them into opportunities and measuring every dollar invested. Most of these are monthly services, with reporting and numbers on the table.

G-01

SEO and organic positioning

Show up when your customer searches for what you sell, without paying per click.

- › Technical audit and crawl error fixes
- › Keyword research by purchase intent
- › Content and internal structure optimisation
- › Google Business listings and local SEO per site
- › Link building and authority growth
- › Monthly report on rankings, traffic and conversions

BEST FOR

Businesses hooked on ads that want traffic which doesn't stop when the budget does.

TIMELINE

Monthly

PRICE

From **\$390/mo**

G-02

Google Ads management

Every click you pay for gets a real chance to convert.

- › Campaign structure by intent and product
- › Search, display, shopping and remarketing
- › Negative keywords and weekly spend clean-up
- › Ad and landing page testing
- › Conversion and call tracking
- › Report with cost per lead and real return

BEST FOR

Companies already spending on Google with no idea which campaign makes money.

TIMELINE

Monthly

PRICE

From **\$350/mo**

G-03

Meta Ads management

Facebook, Instagram and WhatsApp working as a funnel, not a flyer.

- › Cold, warm and remarketing audiences
- › Creatives and copy tested in cycles
- › Click-to-WhatsApp message campaigns
- › Connected catalog for product sales
- › Pixel, events and conversions API
- › Report on cost per conversation and per sale

BEST FOR

Consumer brands, local services and e-commerce selling through social.

TIMELINE

Monthly

PRICE

From **\$350/mo**

G-04

Funnels and marketing automation

The follow-up your rep never gets around to, done automatically.

- › Full funnel design stage by stage
- › Capture pages and connected forms
- › Automatic email and WhatsApp sequences
- › Lead scoring and rep notifications
- › Cold lead reactivation
- › Conversion dashboard by funnel stage

BEST FOR

Businesses with long sales cycles or leads going cold without a reply.

TIMELINE

3-5 weeks

PRICE

From **\$1,200**

G-05

Email marketing and campaigns

The cheapest channel per sale, when it's done properly.

- > Database segmentation by behaviour
- > Branded template design
- > Campaigns, newsletters and automations
- > Cart and dormant customer recovery
- > List hygiene and deliverability control
- > Open, click and attributed revenue reporting

BEST FOR

E-commerce, subscription services and any business with a customer base.

TIMELINE

Monthly

PRICE

From \$290/mo

G-06

Social media management

A constant presence without you posting anything.

- > Monthly calendar approved in advance
- > Asset design and copy in your brand voice
- > Publishing and scheduling across networks
- > Replies to comments and messages
- > Stories, reels and current formats
- > Monthly reach and growth report

BEST FOR

Brands with no in-house marketing team.

TIMELINE

Monthly

PRICE

From \$450/mo

G-07

Content production

Material that educates, ranks and feeds every channel.

- > Search-optimised blog articles
- > Short-form video scripts and editing
- > Product sheets and catalog copy
- > Case studies and sales collateral
- > Reusable graphic asset bank
- > The same content adapted per channel

BEST FOR

Companies that want authority and have nobody to write it.

TIMELINE

Monthly

PRICE

From \$390/mo

G-08

Conversion rate optimisation

Sell more without spending another dollar on ads.

- > Funnel analysis and drop-off points
- > Heatmaps and session recordings
- > A/B tests on headlines, forms and pricing
- > Decision-focused copy rewrites
- > Speed and mobile experience fixes
- > Report with the measured impact of each change

BEST FOR

Sites with traffic that isn't converting the way it should.

TIMELINE

3-5 weeks

PRICE

From \$890

G-09

Analytics and measurement

Stop deciding blind: know which channel brings the money.

- > GA4 and Tag Manager implementation
- > Attribution by channel and campaign
- > Server-side tracking so you stop losing data
- > Executive dashboard with the metrics that matter
- > Business events and custom funnels
- > Training so your team can read it alone

BEST FOR

Any company investing in marketing that doesn't trust its own numbers.

TIMELINE

2-4 weeks

PRICE

From **\$690**

G-10

Online reputation and Google listing

Rank first on the map, with good reviews.

- > Google Business Profile optimisation
- > Professional replies to negative reviews
- > Photos, hours, products and posts
- > Presence in directories and maps
- > Review request strategy for customers
- > Report on calls and visits from the map

BEST FOR

Businesses with a physical location: clinics, restaurants, workshops, stores.

TIMELINE

Monthly

PRICE

From **\$290/mo**

G-11

Marketplace selling

Be where millions of buyers are already searching.

- > Official store setup and configuration
- > Question handling and seller reputation
- > Bulk upload and listing optimisation
- > In-marketplace ad campaigns
- > Stock and price sync with your system
- > Real margin reporting per product

BEST FOR

Brands and distributors wanting to sell on Amazon, Mercado Libre or similar.

TIMELINE

3-5 weeks

PRICE

From **\$690**

G-12

Video marketing

The most consumed format, produced consistently.

- > Script, remote or on-site shooting and editing
- > Subtitles, motion and applied branding
- > Vertical assets for social and ads
- > Monthly asset packages
- > Corporate and product video
- > Adaptation to each platform

BEST FOR

Brands that need to feed social and ads without improvising.

TIMELINE

2-4 weeks

PRICE

From **\$390**

G-13

Turnkey campaign

Landing page, ads and tracking ready to sell in two weeks.

- > Custom-designed conversion landing page
- > Google and Meta campaign setup
- > Forms and WhatsApp wired to the CRM
- > Pixels, events and full measurement
- > First month of management included
- > Results report and continuation plan

BEST FOR

Launches, seasonal promotions and market tests.

TIMELINE

3-4 weeks

PRICE

From \$1,190

G-14

Growth partner

Product and marketing on the same team, with growth targets.

- > Quarterly strategy with measurable goals
- > Continuous acquisition and retention experiments
- > Product improvements aimed at conversion
- > Management of every active channel
- > Fortnightly results meeting
- > One single growth dashboard

BEST FOR

Companies that want a growth partner, not a per-piece vendor.

TIMELINE

Monthly

PRICE

From \$1,900/mo

Marketing engagement tiers

Starter

\$290 - \$600/mo

- + One active channel
- + Monthly report
- + Up to 8 content pieces
- + Fortnightly optimisation
- + Email support
- + No minimum term

Pro

\$600 - \$1,500/mo

- + Three integrated channels
- + Live funnel and automations
- + Weekly content and campaigns
- + Weekly optimisation
- + Monthly results meeting
- + Live metrics dashboard

Enterprise

\$1,500+/mo

- + Every channel under one strategy
- + Assigned team with an owner
- + Continuous experimentation and CRO
- + Video production included
- + Fortnightly meeting with management
- + Quarterly growth targets

All three tiers share the same code and support quality. What changes is the scope.

Price summary — Digital marketing and growth

Code	Service	From	Timeline
G-01	SEO and organic positioning	From \$390/mo	Monthly
G-02	Google Ads management	From \$350/mo	Monthly
G-03	Meta Ads management	From \$350/mo	Monthly
G-04	Funnels and marketing automation	From \$1,200	3-5 weeks
G-05	Email marketing and campaigns	From \$290/mo	Monthly
G-06	Social media management	From \$450/mo	Monthly
G-07	Content production	From \$390/mo	Monthly
G-08	Conversion rate optimisation	From \$890	3-5 weeks
G-09	Analytics and measurement	From \$690	2-4 weeks
G-10	Online reputation and Google listing	From \$290/mo	Monthly
G-11	Marketplace selling	From \$690	3-5 weeks
G-12	Video marketing	From \$390	2-4 weeks
G-13	Turnkey campaign	From \$1,190	3-4 weeks
G-14	Growth partner	From \$1,900/mo	Monthly

10

Brand, content and experience

Ten design services so what we build also looks like something worth paying for.

The difference between software people use and software people abandon is usually design. And the difference between charging little and charging well is almost always how your brand looks. This is what we do on that front.

B-01

Brand identity

Logo, colours and typography that hold up for ten years.

- › Market and competitor research
- › Logo proposals and guided selection
- › Colour palette and type system
- › Applications across digital, print and signage
- › Editable files in every format
- › Basic correct-use manual

BEST FOR

New companies, or brands that no longer represent who they are today.

TIMELINE

4-6 weeks

PRICE

From **\$890**

B-02

Design system

Everything you publish looks like the same family, whoever makes it.

- › Extended brand manual
- › Interface component library
- › Templates for social, proposals and documents
- › Written voice and tone rules
- › Figma files ready for your team
- › Usage training for whoever produces

BEST FOR

Companies with several creative vendors and inconsistent output.

TIMELINE

5-7 weeks

PRICE

From **\$1,200**

B-03

Product UI/UX design

Interfaces people understand without a manual.

- › User research and real workflows
- › Information architecture and wireframes
- › Clickable prototype validated before coding
- › Full visual design screen by screen
- › Error, loading and empty states properly solved
- › Developer-ready handoff

BEST FOR

Any platform, app or internal system people use every day.

TIMELINE

5-8 weeks

PRICE

From **\$1,400**

B-04

Interface redesign

Your system works fine but looks ten years old.

- › Usability audit of what exists
- › Visual refresh without breaking the logic
- › Improved readability and hierarchy
- › Genuine mobile and tablet adaptation
- › Accessibility and contrast fixed
- › Implementation coordinated with your team

BEST FOR

Legacy systems that scare off new users.

TIMELINE

4-6 weeks

PRICE

From **\$890**

B-05

Presentations and dossiers

Sales collateral that doesn't look like a five-minute job.

- › Editable master template design
- › Sales or investor presentation
- › Service dossier and digital catalog
- › Infographics and data visualisation
- › PDF and editable versions
- › Usage guide for your team

BEST FOR

Sales teams, tenders and investment rounds.

TIMELINE

2-4 weeks

PRICE

From \$390

B-06

Product photography and video

Make your product look as good as it is.

- › Product shoot on neutral and styled backgrounds
- › Professional retouching and e-commerce cropping
- › Short product video for social
- › Image bank with rights fully yours
- › Formats ready for web, marketplace and social
- › Remote coordination if you're not local

BEST FOR

E-commerce, catalogs and brands still using phone photos.

TIMELINE

2-4 weeks

PRICE

From \$490

B-07

3D modelling and augmented reality

Your product seen from every angle, straight from the browser.

- › 3D modelling faithful to the real product
- › Materials, textures and lighting
- › 3D viewer embedded in your site or listing
- › Augmented reality to place the product in its space
- › Static renders for catalog and ads
- › Optimised to load on mobile

BEST FOR

Furniture, footwear, machinery, jewellery, real estate and décor.

TIMELINE

5-8 weeks

PRICE

From \$1,200

B-08

3D product configurator

The customer builds their version and sees the price instantly.

- › Colour, material, size and accessory options
- › Price updated in real time
- › Rotating, zoomable 3D view
- › Summary sent as a quote or order
- › Panel to load new options
- › Integration with your store or CRM

BEST FOR

Made-to-order manufacturers: furniture, closets, vehicles, machinery, uniforms.

TIMELINE

8-12 weeks

PRICE

From \$2,400

B-09

Illustration and motion graphics

Explain in twenty seconds what takes a page in text.

- > Custom illustrations in your brand style
- > Logo animation and intros
- > Animated explainer video
- > Interface animation for demos
- > Custom icons and graphic elements
- > Source files for reuse

BEST FOR

Hard-to-explain products and brands that want to stand apart.

TIMELINE

3-5 weeks

PRICE

From **\$450**

B-10

Packaging and print

What the customer touches sells too.

- > Packaging and label design
- > Adaptation to real print specifications
- > Point-of-sale material and signage
- > Full corporate stationery
- > Print-ready files with crop marks
- > Support through the first production run

BEST FOR

Consumer brands, food, cosmetics and shelf products.

TIMELINE

3-5 weeks

PRICE

From **\$590**

Design and brand tiers

Starter

\$390 - \$900

- + One specific deliverable
- + 2 rounds of revisions
- + Final files in standard formats
- + Delivery in 2-4 weeks
- + Full usage licence
- + Email support

Pro

\$900 - \$2,500

- + Complete brand or product package
- + 4 rounds of revisions
- + Editable files and component system
- + Work presentation session
- + Usage training
- + Adjustments for 60 days

Enterprise

\$2,500+

- + Corporate design system
- + Designer assigned to the project
- + User research included
- + Implementation alongside development
- + Brand governance and periodic audits
- + Continuous evolution

All three tiers share the same code and support quality. What changes is the scope.

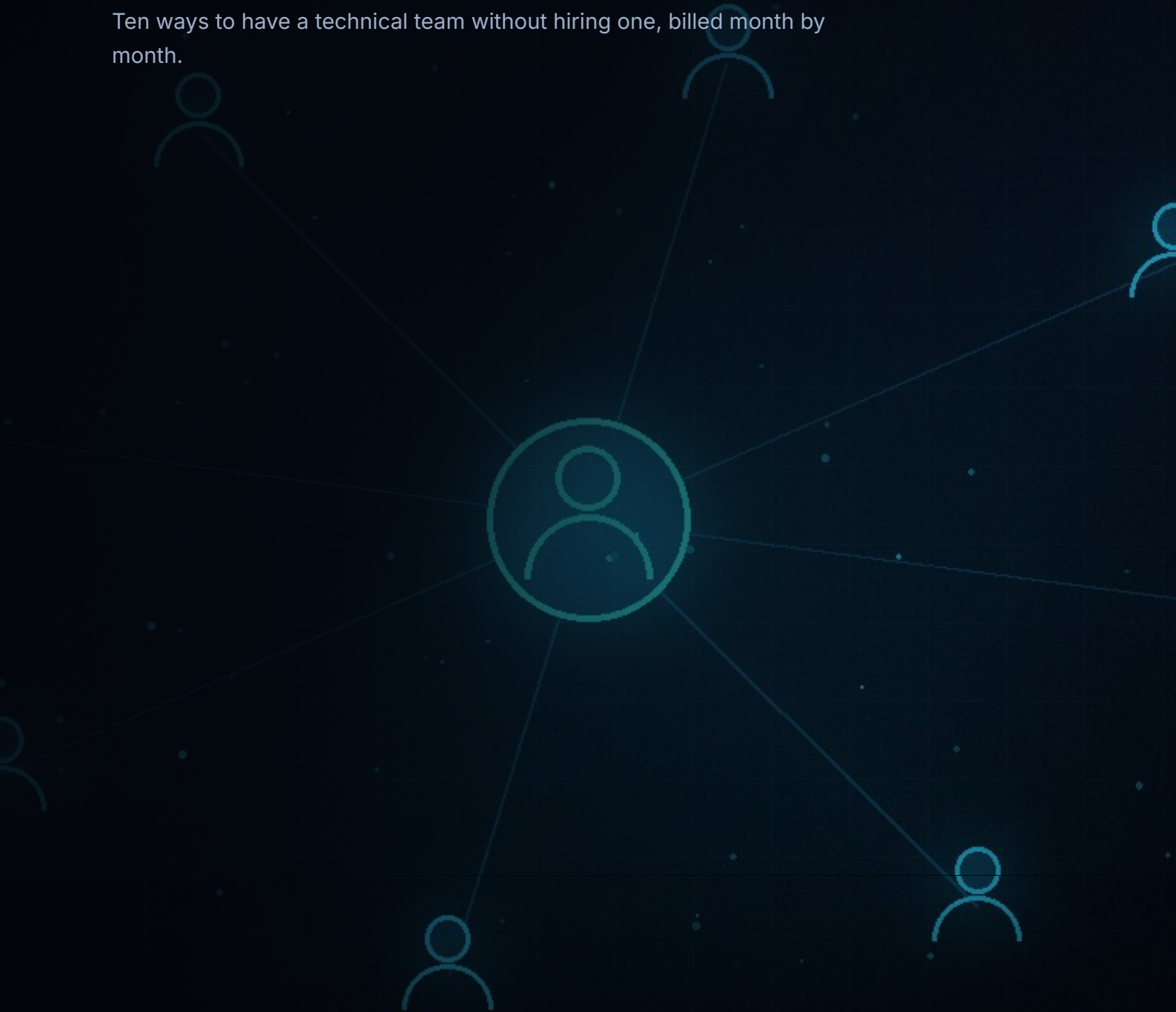
Price summary — Brand, content and experience

Code	Service	From	Timeline
B-01	Brand identity	From \$890	4-6 weeks
B-02	Design system	From \$1,200	5-7 weeks
B-03	Product UI/UX design	From \$1,400	5-8 weeks
B-04	Interface redesign	From \$890	4-6 weeks
B-05	Presentations and dossiers	From \$390	2-4 weeks
B-06	Product photography and video	From \$490	2-4 weeks
B-07	3D modelling and augmented reality	From \$1,200	5-8 weeks
B-08	3D product configurator	From \$2,400	8-12 weeks
B-09	Illustration and motion graphics	From \$450	3-5 weeks
B-10	Packaging and print	From \$590	3-5 weeks

11

Team and tech outsourcing

Ten ways to have a technical team without hiring one, billed month by month.



Hiring a senior developer on payroll costs more and takes longer than you think. These models give you the same outcome with no recruitment process, no payroll burden and no risk of them leaving in three months.

T-01

Dedicated developer

A senior engineer working only for you, month to month.

- › 160 monthly hours dedicated to your project
- › Joins your meetings and your tools
- › Profile chosen by you after an interview
- › Weekly progress report
- › Guaranteed replacement if the fit is wrong
- › No payroll or benefit costs

BEST FOR

Companies with ongoing development that don't want a payroll hire.

TIMELINE

Monthly

PRICE

\$2,400 - \$9,600/mo

T-02

Dedicated squad

A full team productive from week one.

- › Tech lead, developers and designer
- › Agile delivery every two weeks
- › Project management included
- › Scalable: add or drop profiles monthly
- › Tools and environments included
- › One single owner facing you

BEST FOR

Large projects, digital transformations and constantly evolving products.

TIMELINE

Monthly

PRICE

\$6,900 - \$27,500/mo

T-03

White label development

Your agency sells it, we build it, nobody finds out.

- › We work under your brand and domains
- › Client-facing meetings if you need them
- › NDA and non-compete agreement
- › Preferential partner pricing
- › Documented deliveries for you to present
- › Technical support under your name too

BEST FOR

Marketing agencies, design studios and consultancies without a tech team.

TIMELINE

Per project

PRICE

\$1,200 - \$4,800

T-04

Outsourced help desk

Someone answers your users while you focus on selling.

- › Support by email, WhatsApp and ticket
- › Extended hours or 24/7 coverage
- › Knowledge base and standard responses
- › Documented technical escalation
- › Satisfaction survey per case
- › Monthly volume and resolution report

BEST FOR

Software companies, service providers and teams with customers demanding support.

TIMELINE

Monthly

PRICE

\$690 - \$2,800/mo

T-05

DevOps as a service

Infrastructure watched by someone who knows, without hiring anyone.

- › Monitoring, alerting and incident response
- › Deployment and environment automation
- › Continuous cloud cost optimisation
- › Verified backups and recovery plan
- › Periodic security hardening
- › Monthly uptime and spend report

BEST FOR

Companies with critical systems and no infrastructure staff.

TIMELINE

Monthly

PRICE

\$890 - \$3,600/mo

T-06

Outsourced QA and testing

Let someone find the bugs before your customer does.

- › Test plan per release
- › Manual and automated testing
- › Load and compatibility testing
- › Prioritised, reproducible bug reports
- › Fix verification
- › Quality sign-off per delivery

BEST FOR

In-house dev teams, or vendors who need auditing.

TIMELINE

Monthly

PRICE

\$790 - \$3,200/mo

T-07

Dedicated product designer

Constant design without opening a permanent role.

- › 120 monthly design hours
- › Interfaces, marketing assets and sales collateral
- › Work inside your design system
- › Weekly deliveries prioritised by you
- › Files always available in your Figma
- › No payroll costs

BEST FOR

Companies with constant design demand and no internal team.

TIMELINE

Monthly

PRICE

\$1,900 - \$7,600/mo

T-08

Dedicated data analyst

Someone turning your data into decisions, every month.

- › Dashboard and report maintenance
- › Weekly analysis of business questions
- › Prediction and segmentation models
- › Automation of recurring reports
- › Deviation alerts
- › Monthly findings meeting

BEST FOR

Companies sitting on data nobody is looking at.

TIMELINE

Monthly

PRICE

\$2,100 - \$8,400/mo

T-09

Dedicated marketing

A marketing owner who executes, not just advises.

- > Management of all your active channels
- > Content and campaign production
- > Coordination with design and development
- > Monthly goals agreed with you
- > Fortnightly progress report
- > No payroll costs

BEST FOR

Businesses that need a marketing function without opening the role.

TIMELINE

Monthly

PRICE

\$1,400 - \$5,600/mo

T-10

24/7 on-call and incident response

Someone awake when your system goes down at 3 a.m.

- > On-call rotation every day of the year
- > Contractual guaranteed response time
- > Diagnosis and service recovery
- > Status communication to your team
- > Root cause report afterwards
- > Recurrence prevention plan

BEST FOR

Critical operations: payments, healthcare, logistics, platforms with live users.

TIMELINE

Monthly

PRICE

\$1,200 - \$4,800/mo

Engagement models**Hourly**

\$28 - \$45/hour

- + Prepaid hour bank
- + Flexible month-to-month usage
- + Ideal for one-off improvements
- + Detailed hour reporting
- + No minimum term
- + Response within 48 business hours

Dedicated

\$1,400 - \$2,400/mo

- + One full-time profile
- + Embedded in your team and rituals
- + Priorities set by you weekly
- + Weekly report
- + Guaranteed replacement
- + 3-month minimum term

Squad

\$6,900+/mo

- + Full cross-functional team
- + Tech lead and management included
- + Fortnightly delivery
- + Scalable monthly
- + Team availability SLA
- + 6-month minimum term

All three tiers share the same code and support quality. What changes is the scope.

Price summary — Team and tech outsourcing

Code	Service	From	Timeline
T-01	Dedicated developer	\$2,400 - \$9,600/mo	Monthly
T-02	Dedicated squad	\$6,900 - \$27,500/mo	Monthly
T-03	White label development	\$1,200 - \$4,800	Per project
T-04	Outsourced help desk	\$690 - \$2,800/mo	Monthly
T-05	DevOps as a service	\$890 - \$3,600/mo	Monthly
T-06	Outsourced QA and testing	\$790 - \$3,200/mo	Monthly
T-07	Dedicated product designer	\$1,900 - \$7,600/mo	Monthly
T-08	Dedicated data analyst	\$2,100 - \$8,400/mo	Monthly
T-09	Dedicated marketing	\$1,400 - \$5,600/mo	Monthly
T-10	24/7 on-call and incident response	\$1,200 - \$4,800/mo	Monthly

12

Deployment, cloud and maintenance

Where your software lives, how it gets there and who looks after it once it's running.

A project isn't finished when the code is ready: it's finished when it runs every day without you noticing. We choose infrastructure based on what your project needs and what it costs to keep alive, not on what's fashionable.

Deployment types

D-01 Static and edge

[Vercel](#), [Netlify](#), [Cloudflare Pages](#)

The site is served from the node closest to the visitor. Near-instant loading, minimal cost and automatic scaling under traffic spikes.

Best for: landing pages, corporate sites, blogs and headless stores.

From \$0-40/mo

D-02 Managed VPS

[DigitalOcean](#), [Hetzner](#), [Linode](#)

Your own server, configured, hardened and monitored by us. Full control at a predictable cost.

Best for: internal systems, ERPs, CRMs and mid-sized projects.

From \$12-80/mo

D-03 Managed AWS

[EC2](#), [ECS](#), [Fargate](#), [RDS](#), [S3](#)

Enterprise-grade infrastructure with high availability, auto-scaling and managed backups.

Best for: SaaS, business-critical platforms and multi-region operations.

From \$60-500/mo

D-04 Serverless

[Lambda](#), [Cloudflare Workers](#)

You pay only per execution. No servers to maintain and effectively infinite scaling for irregular loads.

Best for: variable-traffic APIs, webhooks and scheduled jobs.

From \$0-60/mo

D-05 Docker containers

[Docker](#) + [CI/CD](#)

Your application packaged identically in development and production. Deploys to any provider without surprises.

Best for: any project that must be portable and reproducible.

Included in the project

D-06 Kubernetes

[EKS](#), [GKE](#), [k3s](#)

Orchestration for many services, self-healing and fine-grained scaling per component.

Best for: microservice architectures and demanding engineering teams.

From \$180/mo

D-07 On-premise

[Client-owned server](#)

The software lives inside your company. Data never leaves your network.

Best for: healthcare, banking, government and legally restricted data.

Depends on infrastructure

D-08 Hybrid and multi-cloud

[Cloud](#) + [local](#)

Part in the cloud, part on your servers, kept in sync. The best of both worlds.

Best for: sites with unreliable connectivity or partially sensitive data.

Custom quote

D-09 App stores

[Google Play](#) and [App Store](#)

Publishing, policy compliance, optimised listings and version and review management.

Best for: native and cross-platform mobile apps.

From \$180 + fees

What every SoulGeit deployment includes

- ✓ Domain, DNS and auto-renewing SSL certificate setup

✓ Separate development, staging and production environments

✓ Automated deployment from the repository (CI/CD)

✓ Automatic backups with restore testing

✓ Uptime monitoring with immediate alerts
- ✓ Security hardening: firewall, headers, rate limiting

✓ Image optimisation, caching and CDN

✓ Error and performance logging in production

✓ Infrastructure documentation and accounts in your name

✓ Recorded training for your technical or admin team

Maintenance plans

Software is alive: libraries, browsers, regulations and your business all change. An active plan costs less than one outage.

	Care Basic	Care Business	Care Enterprise
Price	\$59/mo or \$590/yr	\$179/mo	\$490/mo
Managed hosting and domain	Yes	Yes	Yes
Backups	Daily	Daily + weekly offsite	Every 6 h + replica
Monitoring	Uptime	24/7 with alerts	24/7 + performance and logs
Availability target	99.5%	99.9%	99.95% with signed SLA
Response time	48 business hours	8 business hours	2 hours, 365 days
Improvement hours included	2 h/month	6 h/month	20 h/month
Security updates	Quarterly	Monthly	Continuous
Status report	—	Monthly	Fortnightly + call
Support channel	Email	Priority WhatsApp	WhatsApp + named owner

Care AI — agent maintenance — From \$249/mo

An unmaintained AI agent decays: your prices, policies and the models themselves change. This plan keeps it sharp.

> Weekly review of real conversations and correction of failures

> Instruction and guardrail tuning for new cases

> Migration whenever a better or cheaper model appears

> Knowledge base updates and RAG re-indexing

> Token consumption monitoring and cost optimisation

> Monthly report: conversations, auto-resolution rate and hours saved

Security and continuity

Encrypted data

In transit (TLS) and at rest, with key management kept separate from the code.

Controlled access

Two-factor authentication, least-privilege roles and an audit log.

Recovery plan

Documented recovery objectives and periodic real restore tests.

Compliance

Readiness for GDPR and local personal data protection laws.

No vendor lock-in

All infrastructure documented and registered in your name. You can take it elsewhere whenever you want.

Emergency rescue

We take on outages of projects we didn't build, with diagnosis within 24 hours.

13

Consulting and strategy

Decide well before you build. Ten services so you don't spend on the wrong software.

The most expensive mistake in technology isn't bad code: it's building the thing that shouldn't have been built. These services exist so you reach the development stage with the decisions already made and the numbers on the table.

C-01

Digital discovery call

We review your operation, identify what can be automated and tell you honestly whether you need software at all. You leave with a prioritised opportunity map, whether or not you hire us.

TIMELINE

Free · 45-60 min

PRICE

Free

C-02

AI automation consulting

We audit your processes, quantify current hours and costs, and deliver an automation plan with estimated return per process, ordered by impact.

TIMELINE

3-4 weeks

PRICE

From \$950

C-03

Software technical audit

We review the code, architecture and infrastructure of an existing system: technical debt, risks, hidden costs and what to do about it. Executive and technical reports.

TIMELINE

2-3 weeks

PRICE

From \$590

C-04

Security audit

Vulnerability analysis, access review, dependencies, data exposure and server configuration, with a remediation plan prioritised by risk.

TIMELINE

3-4 weeks

PRICE

From \$790

C-05

Architecture and roadmap

Target architecture design, technology selection, infrastructure cost estimates and a quarter-by-quarter roadmap to get there.

TIMELINE

3-5 weeks

PRICE

From \$950

C-06

Product discovery and MVP scoping

Interviews, problem definition, minimum viable scope, clickable prototype and a fixed budget. Ideal before committing to full development.

TIMELINE

3-5 weeks

PRICE**From \$790****C-07**

Fractional CTO

A senior technical lead part-time: decides with you, keeps your vendors honest, organises the team and protects your technology investment.

TIMELINE

Monthly

PRICE**From \$1,200/mo****C-08**

AI training for teams

Hands-on workshop so your team uses AI in their real work: prompts, tools, limits, data safety and cases applied to your industry.

TIMELINE

1-3 sessions

PRICE**From \$390****C-09**

UX and conversion consulting

We analyse why your site or app doesn't convert: friction, forms, copy and flow. You get concrete changes prioritised by impact and effort.

TIMELINE

3-4 weeks

PRICE**From \$490****C-10**

Competitive reverse engineering

We analyse your competitor's software or your sector's benchmark in depth, and document what it does better, how it does it and how to beat it legally.

TIMELINE

3-5 weeks

PRICE**From \$690**

What every consulting engagement delivers

Executive report

An 8 to 15 page document in business language, with findings, risks and recommendations prioritised by impact and cost.

Technical annex

Detail for your team or current vendor: architecture, dependencies, concrete findings and implementation steps.

Presentation session

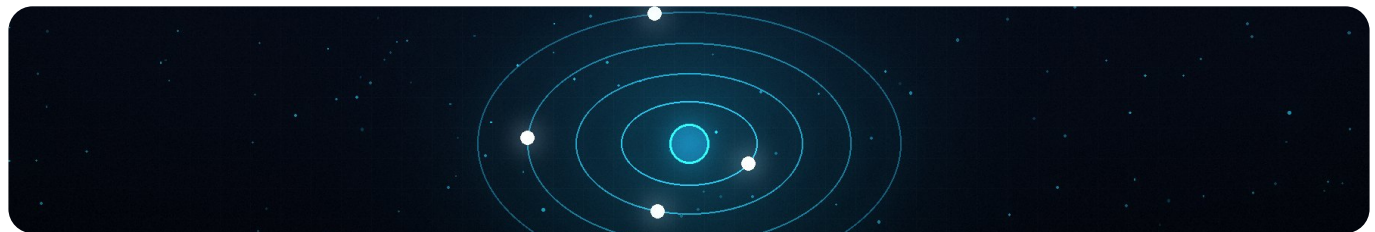
A one-hour meeting to walk through the report, answer questions and agree next steps, recorded for your team.

How consulting fees are credited

If you hire the development within the following 90 days, we credit 50% of what you paid for consulting against the project price. Strategy shouldn't be the cost that keeps you from building.

Monthly plans and subscriptions

Everything you can hire by the month, in a single table. Not everything has to be a big project with upfront investment. These are all the monthly options in the catalog, designed so you start small and scale when the business asks for it.



Monthly plan	From	What's included	Minimum term
Care Basic	\$59/mo	Hosting, domain, backups, uptime and 2 h of improvements	None
Care Business	\$179/mo	24/7 monitoring, 99.9%, 6 h of improvements, monthly report	3 months
Care Enterprise	\$490/mo	Signed SLA, 2 h response, 20 h of improvements	6 months
Care AI	\$249/mo	Agent supervision, RAG re-indexing and cost control	3 months
Software on subscription	\$149/mo	Your industry system with no upfront cost, all included	24 months
SEO and positioning	\$390/mo	Continuous optimisation, content and ranking reports	6 months
Ad management	\$350/mo	Google or Meta managed, excluding your ad spend	3 months
Social media	\$450/mo	Calendar, design, publishing and replies	3 months
Content production	\$390/mo	Articles, short video and graphic assets	3 months
Reputation and Google listing	\$290/mo	Optimised profile, reviews and map reporting	None
Growth partner	\$1,900/mo	Marketing and product with quarterly targets	6 months
Help desk	\$690/mo	Support for your users by email, WhatsApp and tickets	3 months
DevOps as a service	\$890/mo	Infrastructure monitored, deployed and optimised	3 months
QA and testing	\$790/mo	Test plan, automation and per-release reporting	3 months
Dedicated designer	\$1,900/mo	120 monthly hours of product and marketing design	3 months
Dedicated developer	\$2,400/mo	160 monthly hours from a senior profile	3 months
Dedicated data analyst	\$2,100/mo	Dashboards, analysis and a monthly findings meeting	3 months

Monthly plan	From	What's included	Minimum term
Dedicated squad	\$6,900/mo	Tech lead, developers and designer	6 months
24/7 on-call	\$1,200/mo	Incident response every day of the year	6 months
Fractional CTO	\$1,200/mo	Part-time technical leadership and vendor control	3 months

Your software with no upfront investment

If budget is the blocker, any of our industry systems can be taken on subscription from \$149 a month over 24 months: development, hosting, support and updates included. At the end of the term the system is transferred to your name.

Why a monthly plan makes sense

You start without decapitalising

You swap one heavy upfront investment for a fee that comes out of the month's operating budget.

The system doesn't fall behind

Every month has hours assigned to improvements, so the software grows with the business instead of ageing.

Fixed, predictable pricing

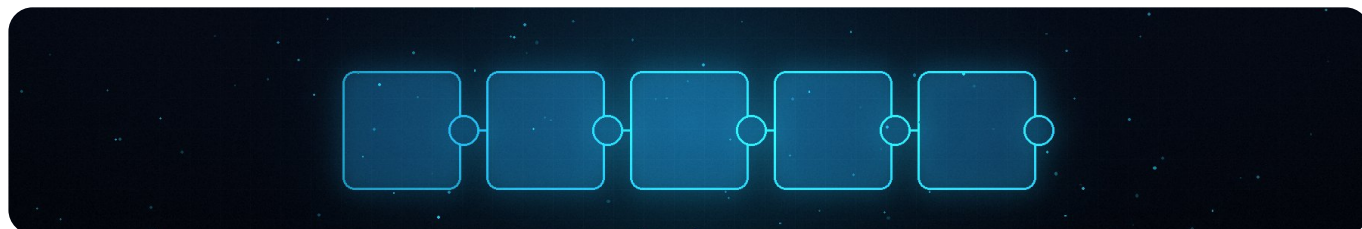
You know exactly what technology costs you each month, with no surprise invoices.

You can scale up or pause

Move up a tier when operations get tight and down again once the peak season passes.

Add-ons

Services that plug into any project in this catalog. Not every project needs them, but when they're needed they save you from hiring three more vendors.



Technical SEO and content

Audit, structure, speed, structured data and a monthly content plan.

From \$290

Sales copywriting

Selling copy for web, ads and email, written in your brand voice.

From \$220

Brand identity

Logo, palette, typography and a basic application guide.

From \$450

Additional language

Professional translation and technical implementation per extra language.

From \$250

Payment gateways

Stripe, PayPal, Mercado Pago, Culqi, Izipay or bank transfer with reconciliation.

From \$220

Electronic invoicing

Integration with your country's tax authority.

From \$550

Data migration

Transfer, cleaning and validation from Excel or your previous system.

From \$320

WhatsApp Business API

Official number registration, brand verification and approved templates.

From \$190

3D and WebGL design

Modelling, interactive scenes and product configurators.

From \$590

Video and motion

Product video, interface animation and social media assets.

From \$290

Extra training

Additional sessions for new team members, recorded and documented.

From \$95

Accessibility audit

Review and fixes to meet WCAG 2.2 level AA.

From \$390

Bundles

Three ready-made routes so you don't have to pick piece by piece. Each bundle combines catalog services at a discount versus buying them separately, and includes maintenance so the project isn't orphaned the day it launches.



Express Launch To reach the market fast and properly. > Corporate website or conversion landing page > WhatsApp agent with knowledge base > Forms wired to your email and spreadsheet > Deployment, domain, SSL and analytics > 3 months of Care Basic > Recorded training for your team TIMELINE 4-5 weeks PRICE \$2,190		Save \$375
Automated Business To stop running the company by hand. > Custom platform for one core process (sales, bookings or operations) > AI agent wired into that platform > Executive dashboard with your KPIs > Payment and invoicing integration > 6 months of Care Business > AI automation consulting included TIMELINE 8-13 weeks PRICE \$5,900		Save \$1,900

Enterprise Scale

[Custom quote](#)

For operations that can't be patched any further.

- > ERP, CRM or multi-tenant SaaS platform
- > Orchestrated multi-agent system by department
- > APIs and integration with your current systems
- > AWS infrastructure with high availability
- > 12 months of Care Enterprise
- > Fractional CTO for the first quarter

TIMELINE
16-26 weeks

PRICE
From \$11,000

Frequently asked questions

What almost everyone asks before signing.



Do I own the code?

Yes. On final payment you receive the repository, the database, all accounts and the documentation in your name. We don't use proprietary licences that tie you to us.

Do you work with companies outside Latin America?

Yes. We operate fully remote with clients in Latin America, the United States and Europe. We invoice in US dollars and meet in your time zone.

What does an AI agent cost per month?

Development is a one-off; the monthly part is model usage (typically \$20 to \$200 depending on volume) plus the Care AI plan if you want active supervision. The proposal includes an estimate based on your real volume.

What if the project grows halfway through?

We discuss it before doing it. Every scope change is quoted separately and approved in writing. No surprise invoices.

Can you work on a system I already have?

Yes — it's one of the things we do best. We start with a technical audit to establish what can be saved, what should be rewritten and what each path would cost.

How long does it really take?

An MVP running in 2 to 4 weeks. A full system in 6 to 20 weeks depending on modules. Catalog timelines assume you come back to us within 48 hours.

What if I don't know what I need?

That's exactly what the free discovery call is for. In an hour you'll have a map of what to automate first, with or without us.

Do you sign an NDA?

Yes, before the first technical meeting whenever your project requires it. We also work with anonymised data when the information is sensitive.

How does payment work?

40% to start, 40% at the mid-point delivery and 20% on production sign-off. We accept bank transfer, card, PayPal, Wise and USDT. Larger projects are split into more milestones.

Do you offer any discount?

Yes: 10% off the first development phase if you complete the 3D planet mission at soulgeit.com/tecnologia, plus discounts for bundles and upfront payment.

Let's start

Book a free discovery call. We'll review your case and tell you exactly what can be automated and built.

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Meetings in your time zone

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Remote commercial support

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We reply within 24 hours

Technology with soul for real businesses.